



World Conference
On Constitutional Justice

ACTIVITY AND IMPACT REPORT

2025

ANNUAL REPORT · ACCIÓN POR LA MÚSICA

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LETTER FROM THE PRESIDENT

EVERYTHING THAT IS ALIVE IS IN CONSTANT MOTION.

Music is movement; the growth and development of people are, too. And Acción por la Música is, increasingly, a movement. Since we were born, we have gone through different transformations that have led us to understand that the purpose guiding us is much greater than ourselves.

We are sustained by the hope of a more just and fraternal society, lived from the dignity of every person, with education and access to culture at the center, as an undeniable right.

We share the certainty that human beings need more than their rational and productive dimension in order to live a full life. And we are driven by the conviction that the world does not need only partial answers to the challenges it faces, but a profound transformation that begins in each one of us.

Our mission is to open windows and let beauty into our lives. Because what would the world be without our deepest human expression? It would undoubtedly be a sadder and colder place.

We know that every child, young person, or adult who is part of Acción por la Música is a valuable part of the world we long for.

We know that the families who make up this movement are agents of change who generate real progress in our communities. And we also know that you, who are reading these words, are part of this current that moves us.

I invite you to stay here and take one more step. To join, like so many others, in listening to what is within you to do. It is a simple, sincere, and profound gesture that can unleash

A TRUE MOVEMENT FOR CHANGE





THIS IS ACCIÓN POR LA MÚSICA

A FOUNDATION DRIVING A MOVEMENT

We are a foundation that promotes a movement for social transformation through socio-musical intervention in highly complex socioeconomic environments.

We work with people at risk of vulnerability and social exclusion, strengthening capacities, bonds, and opportunities. We generate measurable and sustainable impact that transforms people and communities.



A METHODOLOGY FOR SOCIAL TRANSFORMATION

MUSIC AS AN EXPERIENCE THAT TRANSFORMS

Acción Social por la Música implements an innovative impact-oriented socio-musical methodology that structurally integrates collective musical practice with intentional psycho-socio-emotional intervention, using music as a shared experience that promotes personal development, social cohesion, and inclusion.

This approach goes beyond traditional pedagogical models by placing social impact at the center of educational design, incorporating into each activity objectives linked to strengthening variables such as self-esteem, motivation, coexistence, and a sense of belonging.

To ensure its effectiveness, the methodology is articulated through the Theory of Change as a strategic framework, establishing a structured system for planning, implementation, measurement, evaluation, and monitoring, supported by teaching guides, continuous evaluation tools, and indicator frameworks.

This creates a comprehensive, systematic, and scalable pedagogical model oriented toward generating sustainable impact. This approach makes it possible to explain how change occurs, measure it, and manage it in a structured way.

THEORY OF CHANGE

01 Planning

02 Implementation

03 Measurement

04 Evaluation

05 Monitoring





IMPACT AT ACCIÓN POR LA MÚSICA

A REAL AND MEASURABLE TRANSFORMATION

We understand impact as the result of a real and measurable transformation in the lives of our beneficiaries, especially in key dimensions such as personal development, emotional well-being, cognitive skills, artistic development, and social inclusion.

Within this framework, the impact measurement system is a central pillar of our methodological model, as it is integrated transversally throughout the entire intervention process, allowing us to continuously support, adjust, and optimize pedagogical action.

This system combines quantitative and qualitative tools that provide a multidimensional understanding of the change generated, facilitating both outcome evaluation and pedagogical decision-making, continuous program improvement, and accountability to different stakeholders.

A key element is its digitization through educational management platforms, which makes it possible to centralize information, ensure traceability, and facilitate analysis, enabling an integrated reading of the data and directly connecting daily practice with impact indicators and strategic decision-making spaces.



THREE TOOLS THAT SHAPE CHANGE

01

CURRICULUM GUIDES

Curriculum guides are the main pedagogical planning tool and constitute the starting point of the impact system.

They explicitly define what is intended to be achieved in each session, both in musical and socio-emotional terms.

These guides make it possible to structure the intervention, sequence learning, and establish observable indicators that will later be evaluated. In this way, impact is designed from the beginning of the educational process.

02

TEACHING PRACTICE ASSESSMENT

The teaching team carries out continuous evaluation based on systematic observation of students. This process includes recording individual and group progress, identifying specific needs, and detecting possible risk situations.

All information is managed through the Additio platform, which acts as a comprehensive pedagogical and organizational management system.

This tool makes it possible to centralize and structure key program information, facilitating both educational monitoring and data-based decision-making; in this way, Additio is both a management tool and a key system for measuring, analyzing, and managing impact, as it connects daily educational practice with strategic decision-making.

03

RESONANCE CODE

The resonance code introduces a qualitative dimension into impact analysis, making it possible to capture aspects that are not always visible through quantitative indicators.

This tool makes it possible to analyze the quality of the educational experience from the students' perspective, evaluating the level of engagement, emotional connection, group dynamics, and atmosphere generated during the sessions.

Its value lies in providing a deeper reading of the processes, complementing the information collected through other instruments.

THREE DIMENSIONS OF CHANGE

The indicator system makes it possible to structure and objectify impact measurement, organizing information into different dimensions that reflect the complexity of students' development. These indicators make it possible to evaluate results, identify trends, detect needs, and guide pedagogical intervention. Their design is aligned with and forms part of our Theory of Change, which ensures coherence between what is measured and the program's objectives.

01

PSYCHOLOGICAL INDICATORS

INDIVIDUAL LEVEL

These focus on students' personal development, evaluating aspects related to self-esteem, self-confidence, concentration, perseverance, and autonomy.

02

SOCIOLOGICAL INDICATORS

RELATIONAL AND COMMUNITY LEVEL

These analyze the quality of interpersonal relationships and social integration, including variables such as teamwork, coexistence, respect, and sense of belonging.

03

EMOTIONAL AND SUBJECTIVE INDICATORS

DEEP LEVEL AND EVERYDAY INDICATORS

These make it possible to understand students' internal experience, including motivation, enjoyment, emotional expression, and perceived well-being.

2025 ACTIVITIES AND IMPACT REPORT

CONSOLIDATING OUR MODEL

A GROWING AND CONSOLIDATING MODEL

Throughout 2025, we have continued to consolidate our socio-musical intervention model, expanding the reach of our programs and strengthening our alliances.

We have worked with nearly 400 people at different life stages, generating spaces for learning, coexistence, and growth. Music has been the vehicle for building relationships, strengthening capacities, and generating meaningful experiences.

In addition, we have made progress in defining a strategic framework that will allow us to grow sustainably in the coming years, laying the foundations for a new stage of expansion and consolidation.

~400
People at different stages of life

THIS YEAR HAS BEEN MARKED BY

- The consolidation of our main programs
- The strengthening of our methodology
- The development of a more structured communication strategy
- Improved measurement and understanding of our impact

AWARDS

ORGANIZATIONS THAT **RECOGNIZE OUR WORK**

We are grateful for the recognition received in 2025, which helps bring greater visibility to our work and amplify our mission.



Santander Ayuda Awards for our contribution to fighting child poverty



Solidarity Insurance Awards promoted by INESE



Bankinter Implicados y Solidarios Awards



Santander Ayuda

ción Banco Santander



TEAM AND ORGANIZATIONAL STRUCTURE

GOVERNANCE THAT ACCELERATES TRANSFORMATION

Two years ago, we presented the new Board of Trustees, Acción por la Música's highest governing body, made up of high-level professionals from different fields of activity.

Throughout 2025, this body has worked through various committees and working groups that are driving and accelerating the process of institutional transformation toward a movement model.

At the same time, the Board of Trustees has continued to strengthen and expand strategic networks that help ensure the sustainability of our intervention structure. Its involvement in the different processes is proving key to achieving our immediate and long-term objectives.

In a complementary way, the Acción por la Música team has continued to adapt to the new needs arising from this organizational evolution.

This year, the role of Hub Coordinator was incorporated in the districts of Tetuán, Carabanchel in Madrid, and the city of Alcalá de Henares, with the aim of ensuring the proper development of intervention projects and strengthening both internal communication and the relationship with our partners in the territory.

We have also strengthened pedagogical leadership and included territorial coordination roles and instrumental departments.



INCLUSIVE CHOIRS AND ORCHESTRAS · FROM AGES 8 TO 99+

OUR PROGRAMS

Our Inclusive Choirs and Orchestras program is aimed at people from ages 8 to over 99 who are at risk of vulnerability. We address different challenges through specific continuity projects:

01 · MuchoMásQueMúsica

02 · Canta y Experimenta Compañía

03 · Talentos en Ascenso



MUCHO MÁS QUE MÚSICA

MUCHOMÁSQUEMÚSICA

INCLUSION AND HOLISTIC DEVELOPMENT THROUGH THE ORCHESTRA

In contexts of poverty and social exclusion, economic, educational, cultural, and relational barriers limit access to opportunities, negatively affecting emotional well-being and weakening support networks; these inequalities also lead to more vulnerable educational pathways and lower social mobility.

MuchoMásQueMúsica - muchMoreThanMusic" is developed in this context as a socio-musical intervention project aimed at social inclusion and the comprehensive development of children and young people in the Community of Madrid.

It implements an innovative socio-musical methodology based on collective musical practice, complemented by psycho-socio-emotional support at the individual, group, and family levels, promoting safe and inclusive environments for personal and community development.

The project is specifically aimed at children and youth who are in situations of, or at risk of, social exclusion, especially those affected by low family income, migrant status, belonging to ethnic minorities, or adverse family contexts. In 2025, participants came from 26 different countries of origin.



263 DIRECT BENEFICIARIES

263

WIn 2025, Acción por la Música reached 263 direct beneficiaries, with a gender distribution of 60% female and 40% male participants. Our programs were delivered across seven centers and 22 active ensembles in Madrid and Alcalá de Henares, covering more than 15 instrumental and vocal training specialties.

144h

Each participant received an average of 144 hours of annual training, exceeding the initially established goal of 102 hours by 41%.

86%

The retention rate reached 86%, with an average participation rate of 89% and a satisfaction level of 8.4/10 among minors.

38

we produced 38 concerts and events, strengthening community projection and coordination with educational centers and local institutions.

117

In terms of resources, the project strengthened its operational capacity by adding 117 musical instruments and 156 accessories to its instrument bank, improving equitable access and the quality of the intervention.





MUSIC THAT **CHANGES LIFE PATHS**

78%

In terms of psychosocial impact, 78% of participants showed improvements in concentration capacity, according to standardized measurements, while 75.4% expanded their social circle through collective musical practice.

91%

At the family level, a satisfaction score of 4.25/5 was recorded, with an 82% participation rate and 91% of families stating that they would recommend the project, highlighting improvements in family communication and general well-being.

81%

Likewise, increases were recorded of 78% in concentration and 81% in processing speed (d2-R); 47% improved their overall self-concept (AF5); and in relation to risk behaviors, tobacco use decreased from 25% to 6% and alcohol use from 20% to 13%, with 81% of participants reporting no substance use.



A NETWORK THAT SUSTAINS THE PROJECT

11

active strategic partnerships

12

university internship students

7

educational and sociocultural centers

+40

More than 40 institutional coordination meetings

66

volunteers

SUPPORTERS

Direct contributions and project funding:

Fundación Nemesio Díez – Fundación Juan Entrecanales De Azcárate – Fundación la Caixa – Fundación BNP Paribas – Apax Foundation – Merlin Properties – Reale Foundation – Fundación Banco Santander – Fundación Carlos Sunyer – PROA+ – Grupo CIMD – Fundación Accenture – Fundación Konecta – Fundación AON – Bankinter

IN KIND SUPPORT: FACILITIES

Madrid City Council: districts of Tetuán and Carabanchel, Alcalá de Henares City Council – INAEM: National Music Auditorium of Madrid – Patrimonio Nacional – Merlin Properties



02

PROGRAMME · INTERGENERATIONAL CHOIRS

CANTA Y EXPERIMENTA COMPAÑÍA

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CANTA Y EXPERIMENTA COMPAÑÍA

CHOIRS THAT COMBAT UNWANTED LONELINESS AND SOCIAL ISOLATION

Canta y Experimenta Compañía is a socio-musical intervention project focused on the creation of intergenerational choirs aimed at adults in vulnerable situations, especially people affected by unwanted loneliness.

This issue affects 20% of the population in Spain and is closely linked to low self-esteem, social isolation, and anxious-depressive symptoms.

Through our own methodology, which integrates collective choral practice, cognitive stimulation, and professional psychosocial support, the program promotes processes that improve emotional well-being, cognitive activation, and the strengthening of social bonds.

It creates safe spaces for meeting, belonging, and emotional expression that foster social inclusion and improve participants' quality of life.

95 BENEFICIARIES IN 11 MONTHS

95

In 2025, the project served 95 direct beneficiaries, 83% women and 17% men, through implementation in 3 centers in the Community of Madrid.

90h

The intervention took place over 11 months, with an average intensity of 1-2 weekly sessions (3 hours/week), reaching a total of 90 annual hours of direct intervention per participant.

3

Three active choral groups were consolidated, working on a repertoire of more than 13 pieces from different cultures.

4

The program included 4 emblematic concerts and 2 intergenerational gatherings, strengthening community projection.





LESS LONELINESS, MORE COMMUNITY

The intervention generated significant impact at the cognitive, emotional, and relational levels, as evidenced through standardized tests, surveys, and questionnaires.

83%

In the cognitive area, 83% of participants showed improvements in cognitive speed and 75% in concentration.

75%

At the emotional level, loneliness decreased in 75% of cases, along with improvements in anxiety (42%) and physical self-esteem (54%).

92%

At the relational level, 92% of participants stated that they felt part of a group and 88% said they had expanded their friendships.

95%

Overall, the project achieved 95% satisfaction, reflecting a high level of commitment and connection.

SUPPORTERS

The project has the support of the following organizations:
Fundación Juan Entrecanales De Azcárate – Fundación Gozalbo Marqués, and
for the provision of spaces: Madrid City Council, Tetuán District – Madrid City
Council, Carabanchel District – Escuela Popular de Oporto

03

PROGRAMME · ACCELERATING MUSICAL AND CREATIVE TALENT

TALENTOS EN ASCENSO

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TALENTOS EN ASCENSO

ARTISTIC EXCELLENCE AND REAL OPPORTUNITIES

Talentos en Ascenso is a musical and creative talent acceleration project created to respond to a structural issue: many young people with artistic potential from vulnerable contexts do not access pre-professional training pathways due to economic, social, and cultural barriers.

These barriers limit their technical development, access to higher education, and professional projection opportunities. In response to this situation, the program proposes a comprehensive model that combines artistic excellence, personal support, and access to training and professional opportunities.

The project is aimed at adolescents and young people in the Community of Madrid at a key stage of vocational definition, with talent previously identified in the inclusive orchestras of *MuchoMásQueMúsica*.

Through this approach, young people strengthen their technical and socio-emotional skills, facilitating access to professional studies and generating real opportunities both within and beyond the cultural sector.



31 YOUNG PEOPLE, 10 MONTHS OF TRAINING

31

In 2025, Talentos en Ascenso supported 31 young people (58% women, 42% men) with musical potential from vulnerable contexts in the Community of Madrid, through an intensive model of artistic training and professional projection developed over 10 months.

85%

The program was structured into 20 intensive weekend sessions, 2 vacation gatherings, and an ongoing specialized training process focused on artistic excellence and pre-professional preparation. Within this framework, an 85% improvement in instrumental level was evidenced (pre-post), consolidating skills characteristic of advanced training.



Stage experience was a key axis of the program, placing young people in highly relevant cultural and institutional spaces and strengthening their confidence, visibility, and professional projection.



The project culminated with the presentation of the show “Talentos en Ascensor” at the Eduardo Úrculo Cultural Center, a performance produced and executed by the project participants throughout the year that incorporates multidisciplinary and stage elements that reinforce the message. All of this was aimed at fostering participants’ professional skills, expanding their projection and future employment opportunities.



A DEFINED PATH TO THE FUTURE

The program evaluation shows a significant impact on participants' personal and vocational development.

94%

Ninety percent of the young people improved their self-esteem and 94% improved their personal confidence, strengthening key skills such as discipline, stage confidence, and vocational clarity.

100%

100% of the participants completed the program with a defined professionalization pathway, demonstrating the effectiveness of the model in generating real academic and professional development opportunities.

18

18 participants (58%) went on to pursue professional music studies, continuing their musical training at a higher level.

+134%

The program generated a 134% increase in professional vision, reflecting a clear expansion of future expectations.



TALENTOS EN ASCENSO · PARTICIPATION AND PARTNERSHIPS

YOUNG TALENT IN SPACES OF THE HIGHEST RELEVANCE

The development of Talentos en Ascenso 2025 has been possible thanks to a strong network of institutional, cultural, and social partnerships that have amplified the program's impact and positioned young talent in spaces of the highest relevance.

In 2025, the young people participated in performances held in emblematic spaces such as the Spanish Senate, the Reina Sofía School of Music, the Enfermera Isabel Zendal University Hospital, Fundación Rafael del Pino, and IFEMA Madrid.

In total, institutional events reached more than 1,070 people in person and exceeded 600,000 people in media reach, strengthening the program's public visibility.

SUPPORTERS

Talentos en Ascenso 2025 has been made possible thanks to the commitment of organizations that firmly believe in young talent and creativity as drivers of social transformation.

Construcciones Ruesma S.A. – Fundación Beatriz Moreno Mendoza – Fundación Juan Entrecanales de Azcárate

1.070
personas de manera presencial

600k
de alcance mediático



REVEALING THE TRANSFORMATIVE POWER OF MUSIC

In 2025, Acción por la Música's Awareness-Raising area has become consolidated as a strategic axis for promoting recognition of music as a tool for social transformation and strengthening the positioning of the socio-musical movement in the public, cultural, and institutional spheres. Beyond the dissemination of activities, we understand awareness-raising as an action aimed at generating new narratives, mobilizing citizens, and making visible the real impact of socio-musical intervention on people and communities.

Through concerts, campaigns, institutional gatherings, and media presence, we have worked to amplify the voices of our participants and bring culture closer to new audiences from a transformative perspective. This work forms part of our evolution toward a broader sociocultural movement, capable of connecting people, organizations, and institutions around a shared vision of music as a tool for inclusion, well-being, and social cohesion.

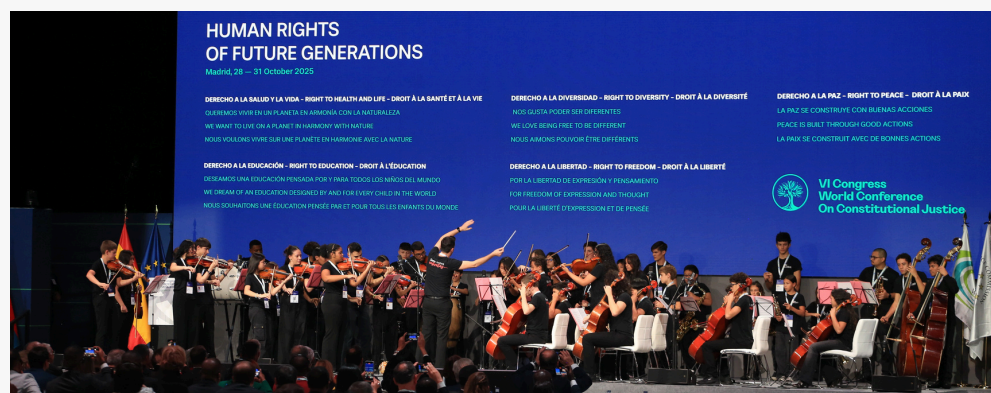
Awareness-raising also has an advocacy and public policy dimension, promoting recognition of socio-musical intervention as an effective tool for addressing contemporary social challenges through culture.



EVENTOS PARA LA SENSIBILIZACIÓN · CONCERTS AND MUSICAL PERFORMANCES

CONCERTS THAT CONECT SOCIETY WITH THE MISSION

Concerts are a key awareness-raising tool because they make the transformative power of music visible and connect society with the organization's mission. Through these performances, spaces for encounter are created that promote inclusion, social commitment, and greater awareness of the realities addressed by the project. The main musical activities of 2025 include:



CONCERTS TO MAKE VISIBLE THE TRANSFORMATIVE POWER OF MUSIC

VI World Congress on Constitutional Justice, XV Anniversary of Talento Solidario at the National Auditorium with BandArt, performance by Coro Amar on Telemadrid, Rojana Alfredo Pérez Rubalcaba Award, Patrimonio Nacional Children's Painting Contest, Committed Optimists Awards, Presentation of the GEN Spain Report, Festival of Ideas.

CONCERTS FOR A JUST CAUSE

Benefit concert for those affected by the Valencia DANA.

COMMEMORATIVE CONCERTS

European Music Day at the Senate and in Alcalá de Henares, International ALS Day.

CONCERTS FOR FAMILIES AND THE COMMUNITY

15 concerts in educational and sociocultural centers.

PARTICIPATION IN EVENTS, FORUMS, AND CONFERENCES

SPACES FOR LEARNING AND BUILDING NETWORKS

These are spaces where we can educate, show impact results, and bring the work of intervention closer to people and organizations from any sector. We also learn and strengthen our working networks. In this context, we are grateful for the active participation of our Board of Trustees, and especially our president, María Guerrero, who altruistically contributes her time and resources to strengthening the foundation institutionally and the entire socio-musical sector. The main participations in 2025 include.

Ethosfera Forum, Better Companies, Better Democracy – Three Kings Parade in the Tetuán district – Keynote speaker at the 50th Anniversary Congress of El Sistema in Caracas – Conference in Pamplona – Rotary Club Gathering – Participation in the regulatory forum on the EEAASS law – Presentation at Les Assises Européennes de la Culture in Amiens – Presentation of our comprehensive management tool at SIMO – Working session at BIME Bilbao – Forum on the orientation of arts and culture in Europe – Santander Solidarity Network Gathering – Roundtable on Music for Development at the Faculty of Music of UAX – Géiser Forum in Tenerife, among other participations.



A STRONG AND EMOTIONAL NARRATIVE

During 2025, we carried out significant strategic work aimed at giving coherence, direction, and sustainability to all our actions.

Starting from our Theory of Change, we worked on developing solid narratives that clearly, consistently, and emotionally explain who we are, what we do, and the impact we generate.

This process has been complemented by the design and budget planning of a three-year social marketing strategy, laying the groundwork for more efficient decision-making aligned with the organization's objectives.

We have promoted improvements in internal communication, developing new work processes that facilitate coordination, strengthen organizational culture, and improve the projection of Acción por la Música both internally and externally.

MEDIA

During 2025, Acción por la Música's presence in the media has been key to expanding the reach and visibility of our messages.

Participation in Julia Navarro's podcast, the interview in Diario de Navarra, Coro Amar's appearance on Telemadrid, and the feature in El Mundo Digital with Fundación Reale have enabled us to reach diverse audiences through print, radio, television, and digital environments.

Together, these actions have strengthened our positioning and contributed to consolidating Acción por la Música as a benchmark.



GENEROSITY CALENDAR AND 237,000 PEOPLE

The Christmas campaign “Generosity Calendar” was one of the major communication and marketing milestones of 2025.

Conceived as a crowdfunding campaign, it strategically combined the dissemination of Acción por la Música’s key content with a sustained narrative over 24 days, highlighting our principles, stories, and main assets in order to raise awareness and mobilize our community.

Through sequenced, emotional, and conversion-oriented content planning, we increased reach and engagement and strengthened the bond with our donors, generating a coherent, inspiring, and participatory campaign experience.

The result was exponential growth, quadrupling revenue compared to the 2024 campaign and consolidating this format as a key lever for fundraising and community building.

In 2025, Acción por la Música’s digital activity reached approximately 237,000 people through its main communication channels. Instagram was the channel with the greatest reach, reaching nearly 220,000 people and helping amplify the social impact of music. The foundation’s website blog reached around 9,000 people, sharing stories, partnerships, and in-depth content. Finally, LinkedIn made it possible to connect with approximately 8,000 people, especially professionals, companies, and partner organizations. Together, these channels have helped strengthen the foundation’s visibility and social impact in the digital environment.

x4 revenue compared to the 2024 campaign

220k people reached on Instagram

9k people reached through the website blog

8k people reached through LinkedIn

TRAINING AND INSTITUTIONAL SUPPORT PROGRAM · TEAM TRAINING

MAESTROS AGENTES DE CAMBIO (MAC)

The training of Teacher Change Agents (MACs) is a central axis of Acción por la Música's model and is developed as an ongoing process integrated into daily practice. It takes place in rehearsals, team reflections, and decision-making, allowing competencies to be constantly improved and aligned with participants' experience.

In 2025, it was structured into six 30-hour blocks, with emphasis on quarterly planning and musical creativity. Other content included rehearsal structure, psycho-socio-emotional activities, impact measurement, and protocols for risk situations.

These blocks are integrated into the program's methodological cycle, connecting planning, evaluation, and decision-making. The MAC team receives training, generates it, and feeds it back, strengthening organizational learning and the sustainability of the model.

Alongside the training of the MAC team, once again this year, we have invested in Esade's Postgraduate Program in Leadership and Social Innovation, with the participation of our pedagogical director, Carlos Fontan.

In addition, our teams have participated in various trainings focused on the use of AI, an important commitment within our digital transformation process.

6

30-hour blocks of continuous training



AN APPLIED AND PROGRESSIVE EXPERIENCE

Practical training at Acción por la Música is an applied and progressive experience that combines general induction and area-specific training. In 2025, 6 students from UAM, UCM, and the Master's in Cultural Management at the Complutense Institute of Music participated.

The psychosocial area included 5 students, and the training was based on weekly tutorials with planning, monitoring, and intervention. UAM students completed 210 internship hours plus induction and tutorials, while UCM students completed 240 hours and will continue until 2026. The Cultural Management student focused on event production, with 200 internship hours, induction, and tutorials.

In total, 72 hours of induction, 1,340 hours of field internships, and 66 hours of tutorials were accumulated, with part of the support extending into 2026.

6 students from UAM, UCM and ICM

1.340h field placements

72h of induction · 66 hours of tutoring



504

people from RTS social organizations trained



EXTERNAL TRAINING AND INSTITUTIONAL SUPPORT

AMPLIFYING THE MISSION THROUGH OTHER ORGANIZATIONS

We train and support people and organizations to amplify the mission and scale through the work of other organizations and projects. 2025 marked a milestone thanks to the collaboration with Fundación Botín for the planning and organization of the activities of the XV Anniversary of Talento Solidario (RTS), centered on music and creativity as tools for social transformation. This collaboration provided training in social transformation through choral practice in specific 2-hour sessions in Santander, Seville, Santiago de Compostela, and Barcelona, for a total of 504 representatives of social organizations belonging to the RTS.

In addition to the special project with Fundación Botín, we advised organizations in Valencia on the creation of an orchestra for the reconstruction of the towns affected by the DANA and delivered a workshop on transformative social leadership for organizations of Grupo Santander's Solidarity Network.

PARTICIPATION THAT **CREATES SHARED VALUE**

Volunteering at Acción por la Música is a space for active participation that generates shared value, combining social contribution with personal development. It is flexibly integrated into different areas, with ongoing strategies for recruitment, support, and training aligned with the mission.

ONGOING VOLUNTEERING

Ongoing volunteering participates in rehearsals and regular activities and is composed mainly of students and international profiles. In 2025, it included 14 volunteers who accumulated 613 collaboration hours and 178 training hours, including general and field induction.

14

Volunteering

613h

of collaboration

OCCASIONAL VOLUNTEERING

Occasional volunteering supports concerts and extraordinary activities, strengthening the bond with the community. In 2025, 8 people participated, contributing 48 collaboration hours and 16 training hours.

8

people

48h

of collaboration

116

EY volunteers

INSTITUTIONAL AND CORPORATE VOLUNTE

ORQUESTA POR UN DÍA

Acción por la Música also develops corporate volunteering actions through the Orchestra for a Day project “One Day orchestra”, which in 2025 brought together 116 EY employees and volunteers and 66 BNP Paribas employees and volunteers.

This initiative fulfills a threefold function: it offers a direct experience of the transformative power of collective musical practice, through choir, orchestra, or percussion; it strengthens bonds among the volunteers themselves and between them and Acción por la Música participants.

And it empowers the young people in the program as teachers for a day, as they lead the training of volunteers in a safe space of mutual recognition.

This project combines CSR, team building, and volunteering, integrating Acción por la Música’s methodology into the corporate sphere as a tool for social transformation and team cohesion.

66

from BNP Paribas



OUR CHALLENGES FOR 2026

01

CONSOLIDATE THE MOVEMENT

The main challenge for 2026 is to consolidate the shift in identity toward a sociocultural movement, not only an implementing organization. This means strengthening a clear, coherent, and emotional narrative that makes it possible to communicate the transformative impact of music, position ourselves as a benchmark, and generate a broader community of allies, beneficiaries, and advocates.

02

MASTER WITH UAX UNIVERISTY

The Master's Degree in Music for Development with Universidad Alfonso X el Sabio will also be launched, a strategic commitment to transferring knowledge, training new professionals, and reinforcing the movement's methodological leadership.

03

DUAL AND GLOBAL MODEL

2026 marks the operational launch of the dual organizational model (Acción por la Música-Madrid and Acción por la Música-Global), together with new vectors for expansion. On one hand, Ibero-American partnerships will be promoted, opening a structured international dimension; on the other, the construction of a pilot for measuring the impact of the ecosystem will begin, key to understanding, organizing, and scaling the value generated. All of this requires a more professionalized organization, with clear processes, strengthened capacities, and effective coordination between the local and global levels.

04

SUSTAINABLE GROWTH

The great challenge is to achieve sustainable growth: to scale without losing quality or identity. This means activating a mixed expansion model (direct and indirect), ensuring diversified and recurring funding, and deploying a digital infrastructure that makes it possible to measure impact, optimize management, and build trust. In essence, 2026 marks the beginning of a system capable of multiplying impact efficiently, supported by strategic partnerships, innovation, and a long-term vision.



THANK YOU FOR MAKING THIS **SHARED MUSIC POSSIBLE.**

None of what this report reflects would have been possible without a network of organizations, institutions and people who believe, alongside Acción por la Música, that music can open up opportunities, nurture bonds and transform communities. Thank you for sustaining this journey with trust, resources, spaces and commitment.

Our gratitude goes to the supporters: Fundación Nemesio Díez, Fundación Juan Entrecanales de Azcarate “FJEA”, Fundación la Caixa, Government of Spain, Fundación BNP Paribas, Apax Foundation, Merlin Properties, Reale Foundation, Fundación Banco Santander, Fundación Carlos Sunyer, PROA+, Grupo CIMD, Fundación Accenture, Fundación Konecta, Fundación AON, Bankinter, Construcciones Ruesma S.A., Fundación Beatriz Moreno Mendoza and Fundación Gozalbo Marqués.

We extend our special thanks to the headteachers and leadership teams of the schools and educational centers that host our programs. Their support is essential for us to carry out our work fully and meaningfully.

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